

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**ITEM: 3.51  
(ID # 28304)**

**MEETING DATE:**  
Tuesday, July 01, 2025

**FROM :** BOS DISTRICT 4


**SUBJECT:** BOS DISTRICT 4: Fourth District Use of Community Improvement Designation (CID) Funds for the Greater Coachella Valley Chamber of Commerce, Inland SoCal United Way, Idyllwild Forest Health Project. [\$30,000 - General Fund 100%] (4/5 vote required)

**RECOMMENDED MOTION:** That the Board of Supervisors:

1) Approve the use of Community Improvement Designation funds for:

1. Greater Coachella Valley Chamber of Commerce - \$15,000  
45149 Smurr Street  
Indio, CA 92201
2. Inland SoCal United Way - \$5,000  
United Way of the Desert  
P.O. Box 13210  
Palm Desert, CA 92255
3. Idyllwild Forest Health Project - \$10,000  
P.O. Box 4245  
Idyllwild, CA 92549

**ACTION:4/5 Vote Required**

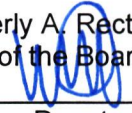
  
Supervisor V. Manuel Perez, Supervisor 4th. District 6/26/2025

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**MINUTES OF THE BOARD OF SUPERVISORS**

On motion of Supervisor Gutierrez, seconded by Supervisor Medina and duly carried by unanimous vote, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Medina, Spiegel, Washington, Perez and Gutierrez  
Nays: None  
Absent: None  
Date: July 1, 2025  
xc: BOS-D4, COB/CC

Kimberly A. Rector  
Clerk of the Board  
By:   
Deputy

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<b>FINANCIAL DATA</b>	<b>Current Fiscal Year:</b>	<b>Next Fiscal Year:</b>	<b>Total Cost:</b>	<b>Ongoing Cost</b>
<b>COST</b>	\$ 30,000	\$ 0	\$ 30,000	\$ 0
<b>NET COUNTY COST</b>	\$ 30,000	\$ 0	\$ 30,000	\$ 0
<b>SOURCE OF FUNDS: General Fund 100%</b>			<b>Budget Adjustment: No</b>	
			<b>For Fiscal Year: 25/26</b>	

**BACKGROUND:** Community Improvement Designation funds will be given to the following organizations:

1. The Greater Coachella Valley Chamber of Commerce’s purpose is to support and connect business members and the larger business community to a vibrant local economy. CID funds will be utilized to support local community programs designed to educate and promote local business activity.
2. United Way of the Desert and Inland SoCal United Way merged in July 2023 to better serve our communities and expand resources for residents. Inland SoCal United Way's mission is to unite people, ideas, and resources to empower our community and improve lives. Inland SoCal United Way's "United For Good" gala was held Friday May 2, 2025 at the Agua Caliente Resort and Spa to honor community heroes who are committed to ISCUW's mission. CID funds will be used to support ISCUW's programs.
3. IFHP launched Mountain Communities Mutual Aid (MCMA) in April 2020, a multi-channel platform (website, social media, cloud database, Slack channels) that enables residents to express and respond to one another’s needs. Food insecurity was a pressing need, IFHP created a food box program to service mountain community residents from Poppet Flats to Anza—with the vast majority living within the Idyllwild / Pine Cove / Mountain Center areas. CID funds will be used to assist with the purchase of food, household cleaning and personal hygiene products to be distributed in the Idyllwild, Pine Cove and Mountain Center areas