

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM: 2.5
(ID # 28127)

MEETING DATE:
Tuesday, October 28, 2025

FROM : OFFICE OF ECONOMIC DEVELOPMENT

SUBJECT: OFFICE OF ECONOMIC DEVELOPMENT: Receive and File the Temecula Wine Country Tourism Marketing District 2025-2026 Annual Report. District 3. [\$0]

RECOMMENDED MOTION: That the Board of Supervisors:

1. Receive and file the Temecula Wine Country Tourism Marketing District 2025-2026 Annual Report.

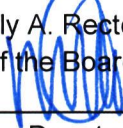
ACTION:Consent


Suzanne Holland, Director of Office of Economic Development 10/2/2025

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Gutierrez, seconded by Supervisor Spiegel and duly carried by unanimous vote, IT WAS ORDERED that the above matter is received and filed as recommended.

Ayes: Medina, Spiegel, Washington, Perez, and Gutierrez
Nays: None
Absent: None
Date: October 28, 2025
xc: OED

Kimberly A. Rector
Clerk of the Board
By: 
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,
STATE OF CALIFORNIA**

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$ 0	\$ 0	\$ 0	\$ 0
NET COUNTY COST	\$ 0	\$ 0	\$ 0	\$ 0
SOURCE OF FUNDS: N/A			Budget Adjustment: N/A	
			For Fiscal Year: 25/26	

C.E.O. RECOMMENDATION: Approve

BACKGROUND:

In 2016, Visit Temecula Valley requested that the County of Riverside create the Temecula Wine Country Tourism Marketing District. The Temecula Wine Country Tourism Marketing District (TWCTMD) is a benefit assessment district that helps fund marketing and sales promotion efforts for Temecula Valley Wine Country lodging businesses. The TWCTMD was renewed in 2021 and is scheduled to sunset on October 31, 2026. Funding is provided by lodging business owners within the district, and those funds are used to provide services that are desired by and benefit the lodging businesses within the district.

District Benefits:

- Funds cannot be diverted for other government programs
- They are customized to fit the needs of each destination
- They allow for a wide range of services including Marketing of the Destination, Tourism Promotion Activities and Sales Lead Generation
- They are designed, created, and governed by those who will pay the assessment
- They provide a stable funding source for tourism promotion

In California, Tourism Marketing Districts (TMD) are primarily formed pursuant to the Property and Business Improvement District Law of 1994. This law allows for the creation of special benefit assessment districts to raise funds within a specific geographic area. The key difference between TMD's and other special benefit assessment districts is that the funds raised are returned to the private non-profit corporation governing the district.

The level of assessment for fiscal year 2025-26 was unchanged from the previous year, at 2% of the sale of overnight room stays at all lodging businesses, existing and the future, available for public occupancy located within the TWCTMD.

Impact on Residents and Businesses

Tourism provides employment and contributes to the local tax base of Temecula Valley. By specifically collecting and using the special assessment revenue generated within the TWCTMD, there is a financial mechanism in place to help fund marketing, brand awareness, events, and programs.

ATTACHMENTS:

- Temecula Wine Country Tourism Marketing District 2025-26 Annual Report

Jacqueline Ruiz
Jacqueline Ruiz, Principal Analyst 10/20/2025

Aaron Gettis
Aaron Gettis, Chief of Deputy County Counsel 10/14/2025

FY 2025-26



TEMECULA WINE COUNTRY
TOURISM MARKETING DISTRICT
2025-26 ANNUAL REPORT

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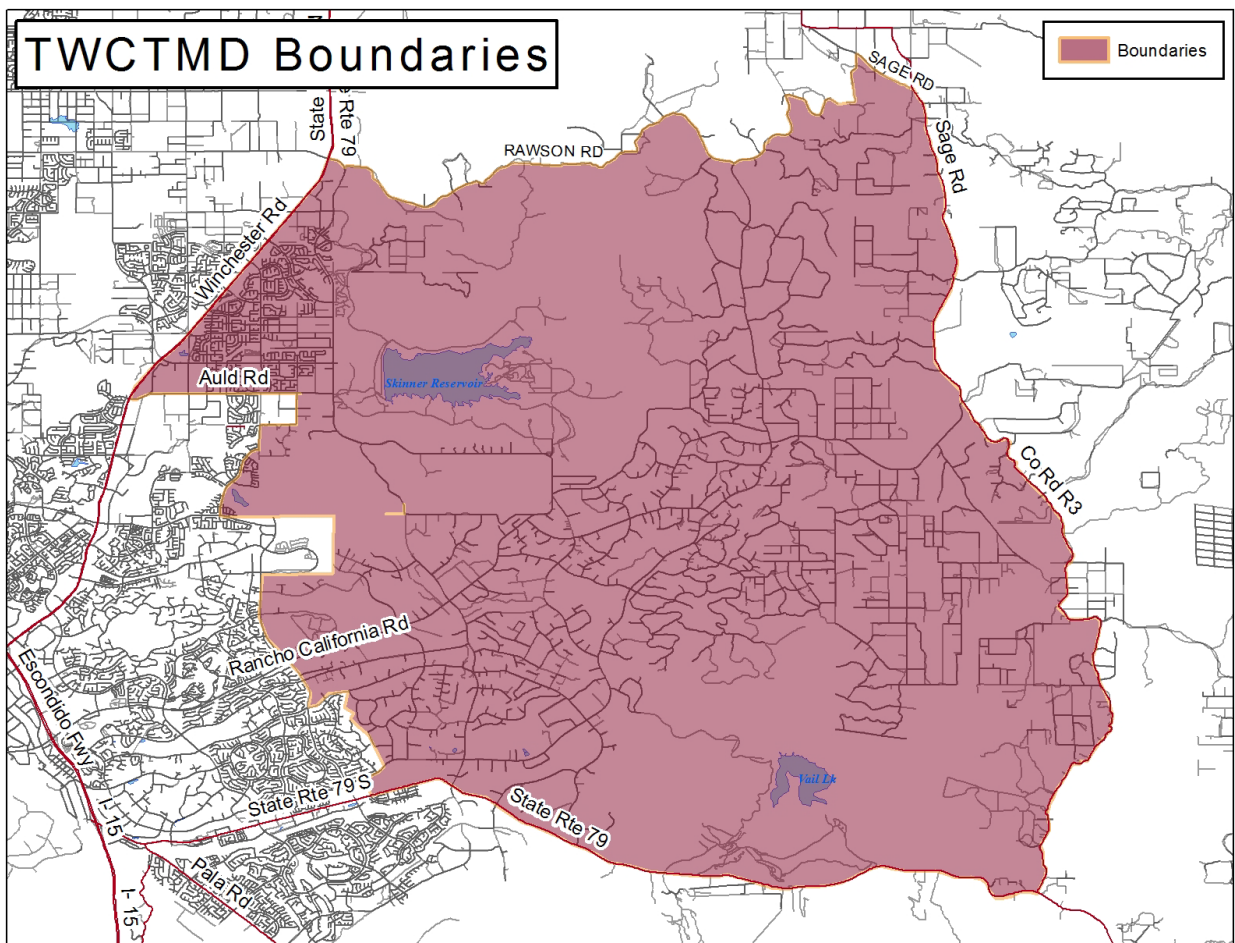
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Boundaries

There are no proposed changes to the boundaries. There may have been lodging businesses that have closed or changed owners and are no longer assessed. The current list of assessed businesses is included herein as Appendix 1.

The Temecula Wine Country Tourism Marketing District (TWCTMD) will continue to include all lodging businesses, existing and in the future, available for public occupancy located in the Temecula Valley region of the County of Riverside. A map of the boundary is shown below.



2024/25 Accomplishments

In FY 2024/25, the TWCTMD achieved significant progress in supporting assessed businesses. The following provides a brief overview of key accomplishments and initiatives:

- Created a new marketing campaign for weddings in wine country.
- Launched a brand-new Visit Temecula Valley (VTV) Website with many enhanced features including an itinerary building section.
- Added an equestrian page to the website to promote the many World-class equestrian events now at Galway Downs.
- Created an extended stay marketing campaign to get guests to stay longer
- Launched a Bleisure marketing campaign to get corporate and convention guests to bring their family and stay longer.
- Through our VTV marketing efforts, 2024 was a record year for economic impact from tourism:
 - Direct Travel-related spending was \$1.1billion in 2024 – a 4.7% increase over previous year.
 - Overnight stays increased to 3,414,800 in 2024.
 - Tourism employs 9,570 people in our Temecula Valley.
 - Tourism generates \$52.3 million dollars in State and local taxes.
 - This economic growth benefits the entire valley from hotels, wineries, retail shops, gas stations, and our Old Town area of Temecula.
- As tourism nationwide has slowed, we have been able to pivot our marketing efforts from a mix of international and domestic to a laser focus on our drive markets and have been able to maintain our tourism dollars over both the National and State levels of tourism hotel and STVR occupancy.
- We have actively engaged our membership through hospitality training programs for their teams and a deeper dive to help them with their own marketing and PR efforts to maintain their business during a tourism slow down.
- We support community stewardship and responsible hosting for assessed Short-term Vacation Rentals, educating them on safety concerns, being good neighbors, and encouraging respectful stays and reducing noise and disruptions in neighborhoods.

Improvements and Activities

Temecula Valley Convention and Visitors Bureau, DBA Visit Temecula Valley (VTV), will continue to serve as the Owners' Association for the TWCTMD. VTV will continue to implement TWCTMD programs as approved by the Tourism Marketing District Committee. The improvements and activities to be provided for FY2025-26 are consistent with the Management District Plan. There are no proposed changes.

Sales and Marketing

The Sales and Marketing programs and activities will be designed to generate demand for assessed businesses, targeting leisure, meetings, and events. The program will develop marketing programs to attract visitors for all need periods, as well as position the destination as sustainable and relevant to the Wine County traveler. The sales and marketing plan may include, without limitation, the following activities:

- Ongoing development and implementation of a Destination Marketing Plan and strategies for attracting visitors to the Temecula Valley Wine County this is implemented through geographic, demographic and behavioral targeting designed to reach the right people at the right time with the right message;
- Free and paid co-op marketing opportunities will be available to assessed business to further support and promote visitation to Temecula Valley Wine Country;
- Destination industry advocacy and communications to educate elected officials, affected stakeholders and the public on initiatives designed to increase overnight visitation and room sales to assessed businesses;
- Internet marketing efforts to increase awareness and optimize internet presence to drive demand for overnight visitation and room sales to assessed businesses;
- Media placement in print, TV, audio, billboard, and digital platforms targeted at potential visitors to drive demand for overnight visitation and room sales to assessed businesses;
- Event and attraction promotion and marketing sponsorship initiatives designed to increase overnight visitation and room sales to assessed businesses;
- Industry research designed to increase the effectiveness of TWCTMD media and marketing programs;
- Convention sales programs and initiatives designed to increase overnight visitation and room sales to assessed businesses;
- Attendance of trade shows to promote assessed businesses;
- Sales missions and client events for assessed businesses;
- Familiarization tours and site visits of assessed businesses;
- Preparation and production of collateral promotional materials such as brochures, flyers and maps featuring assessed businesses;
- Attendance of professional industry conferences and affiliation events to promote assessed businesses;

- Lead generation activities designed to attract tourists and group events to assessed businesses;
- Educational meetings to plan and coordinate tourism promotion efforts for assessed businesses;
- Workforce development strategies, research and/or programs designed to improve the visitor experience and increase demand for overnight visitation and room sales to assessed businesses;
- Hospitality education and training support aimed at improving the visitor experience leading to increased demand for overnight visitation and room sales to assessed businesses;
- Development and maintenance of a website designed to promote assessed businesses;
- Development and maintenance of a website for visitors or prospective vacation rental homeowners with the regulations and TWCTMD education; and
- Development of media or marketing efforts to educate the public on the guidelines around renting and managing a vacation rental within the TWCTMD.

Administration and Operations

The administration and operations portion of the budget shall be utilized for administrative staffing costs, office costs, and other general administrative costs such as insurance, audit, legal, and accounting fees.

Contingency/Reserve

The budget includes a contingency line item to account for uncollected assessments, or higher than anticipated program costs, if any. If there are contingency funds collected, they may be held in a reserve fund or utilized for other program or administration costs at the discretion of the TMD Committee. Policies relating to contributions to the reserve fund, the target amount of the reserve fund, and expenditure of monies from the reserve fund shall be set by the TMD Committee of the Owners' Association.

Collection Fee

The County of Riverside (County) shall retain a fee equal to one percent (1%) of the amount of assessments collected, to cover collection and administration costs.

Cost

FY 2025-26 Projections

The cost of providing improvements and activities for FY 2025-26 is consistent with the Management District Plan. The anticipated total budget for FY 2025-26 is \$825,000 in anticipated collections and \$48,707 in carryover from previous years, for a total estimated budget of \$873,707. The categorical breakdown is below. All budget category allocations are within the authorized fifteen percent (15%) adjustment of the total budget from the prior year.

Category	% of Collections	\$ Collections
Sales & Marketing	80%	\$660,000
Administration	15%	\$123,750
Contingency/Renewal	4%	\$33,000
Collection Fee	1%	\$8,250
Totals	100%	\$825,000

FY 2024-25 Actuals

The projected FY 2024-25 budget was \$800,000 in anticipated collections. Collections were higher than anticipated, totaling \$887,799. Budgeted and actual expenses are shown below.

Category	2024/25 Budgeted		2024/25 Actual		
	%		%	\$ Spent	Carryover / Reserved \$
Sales & Marketing	80%	\$640,000	80%	\$738,963	-\$28,724
Administration	15%	\$120,000	15%	\$56,091	\$77,079
Contingency/Renewal	4%	\$32,000	4%	\$35,160	\$352
Collection Fee	1%	\$8,000	1%	\$8,790	\$0
Totals	100%	\$800,000	100%	\$839,814	\$48,707

Assessment

There is no change in the method and basis of levying the assessment.

Assessment

The annual assessment rate is two percent (2%) of gross short term room rental revenue. Based on the benefit received, assessments will not be collected on stays of more than thirty (30) consecutive days or stays by any officer or employee of a foreign government who is exempt by reason of express provision of federal law or international treaty.

The term “gross room rental revenue” as used herein means: the consideration charged, whether or not received, for the occupancy of space in a lodging business valued in money, whether to be received in money, goods, labor or otherwise, including all receipts, cash, credits and property and services of any kind or nature, without any deduction therefrom whatsoever. Gross room rental revenue shall not include any federal, state or local taxes collected, including but not limited to transient occupancy taxes.

The assessment is levied upon and a direct obligation of the assessed lodging business. However, the assessed lodging business may, at its discretion, pass the assessment on to transients. The amount of assessment, if passed on to each transient, shall be disclosed in advance and separately stated from the amount of rent charged and any other applicable taxes, and each transient shall receive a receipt for payment from the business. The assessment shall be disclosed as the “TWCTMD Assessment.” The assessment is imposed solely upon, and is the sole obligation of the assessed lodging business even if it is passed on to transients. The assessment shall not be considered revenue for any purposes, including calculation of transient occupancy taxes.

Bonds shall not be issued.

Delinquencies

Original Delinquency

Any lodging business which fails to remit any assessment imposed within the time required shall pay a penalty of ten percent (10%) of the amount of the assessment in addition to the amount of the assessment.

Continued Delinquency

Any lodging business which fails to remit any delinquent remittance on or before the first day of the next calendar month following the date on which the remittance first became delinquent shall pay a second delinquency penalty of ten percent (10%) of the amount of the assessment in addition to the amount of the assessment and the ten percent (10%) penalty first imposed.

Fraud

If the County determines that the nonpayment of any remittance due is due to fraud, a penalty of twenty-five percent (25%) of the amount of the assessment shall be added thereto in addition to the penalties stated above.

Interest

In addition to the penalties imposed, any lodging business which fails to remit any assessment imposed shall pay interest at the rate of one-half of one percent (0.5%) per month or fraction thereof on the amount of the assessment, exclusive of penalties, from the date on which the remittance first became delinquent until paid.

Penalties Merged with Assessment

Every penalty imposed and such interest as accrues under the provisions of this section shall become a part of the assessment required to be paid.

Surplus and Other Funding

Surplus

The amount of surplus to be carried over from previous years is approximately \$48,707.

Other Funding

There are expected to be approximately \$116,461 in contributions from sources other than assessment funds, such as membership dues, event income, City marketing and interest.

Appendix 1 – Assessed Businesses

Status	Mailnm	Business Name	Street Address	City	State	Zip
Active	C/O Avalara My Lodge Tax	Airbnb, Inc	AIRBNB ACCOUNT FOR 2% TWC TAX	TEMECULA	CA	92592
Active	Michael Warner (Owner)		39670 PARADO DEL SOL	TEMECULA	CA	92592
INACTIVE PROP SOLD 10/2024	ZIN ESTATE	CALLAWAY & VINEYARD WINERY (PROP MGT)	41965 MESA VERDUGO	TEMECULA	CA	92592
Active	VINEYARD HOUSE	RITA HAEDKE	36850 AVENIDA VERDE	TEMECULA	CA	92592
Active	RON DECAPRIO		42600 CHAPARRAL DR	TEMECULA	CA	92592
INACTIVE-Closed 06/11/2023	Casa Turo	KIMBERLY & JOHN KELLIHER	35505 CALLE NOPAL	TEMECULA	CA	92592
Active	CARTER ESTATE WINERY AND RESORT, LLC		34450 RANCHO CALIFORNIA RD	TEMECULA	CA	92591
Active	SOUTH COAST WINERY ,INC		34843 RANCHO CALIFORNIA RD	TEMECULA	CA	92591
INACTIVE - CLOSED 03/14/23	PIEDRA DURA WINERY INC	KUMIKO ISA, OPERATOR	39780 CUSHMAN CIRCLE	TEMECULA	CA	92592
Active	RANCHO DEL VINO		41700 CAMINO DEL VINO	TEMECULA	CA	92592
Active	MEI KNIGHT		33998 CALLE VISTA	TEMECULA	CA	92592
Active	PERFECT GETAWAYS INC (8 Properties Temecula)	JOHN HERRERA - CEO	37812 Dorothy Court	Temecula	CA	92592
Active			34295 Linda Rosea Road	TEMECULA	CA	92590
Active			41540 Avenida Rancho Vista	TEMECULA	CA	92592
Active			41480 Valencia Way	TEMECULA	CA	92592
Active			40885 Via Champange	TEMECULA	CA	92592
Active			38408 Mesa Rd	TEMECULA	CA	92592
Active			34351 Calle Vista	TEMECULA	CA	92592
Active			37125 Delgado Way	TEMECULA	CA	92592
Active	Louis Madrigal		41945 Jericho Rd	Temecula	CA	92592
Active	EUROPA VILLAGE LLC	THE INN AT EUROPA VILLAGE	33350 LA SERENA WAY	TEMECULA	CA	92591
active			41211 Via Europa	Temecula	CA	92591

Active	BELLE VOLTE ESTATE	STEPHANIE BOSICH	38375 ROCK CREEK CIR	TEMECULA	CA	92592
Active	WINE COUNTRY ENTERPRISES, LLC	KRISTINE MICHAELS	41830 BILLY JOE LN	TEMECULA	CA	92592
Active	PACIFIC SUN PROPERTIES, LLC	KRISTINE MICHAELS	33500 LISA RD	TEMECULA	CA	92592
INACTIVE-CLOSED 02/01/2025	TROY AND KRISTEN GASTON, OWNERS		36880 E BENTON RD	TEMECULA	CA	92592
Active	CW Wang Investments, LLP		38121 Via De Oro	Temecula	CA	92592
Active	TWC VILLAS, LLC (3 PROPERTIES)	THOMAS DECARLO, PRESIDENT	39625 Anza Rd	TEMECULA	CA	92591
Active			36130 Meadow Ridge	TEMECULA	CA	92592
Active			34290 Calle Vista	TEMECULA	CA	92592
Active	RANCHO DEL VINEDOS	ROSALIND BRAINARD, OWNER	39890 CALLE DEL VINEDOS	TEMECULA	CA	92589
Active	Rochelle Wren		42355 Tree Poppy Dr	Temecula	CA	92592
Active	JIMMY CHEN		40284 CALLE CALETA	TEMECULA	CA	92591
Active	CHURON WINERY L.L.C.	INN AT CHURON WINERY	33233 RANCHO CALIFORNIA ROAD	TEMECULA	CA	92591
Active	VILLA DE LA VINE	VLADANKA VLADIC	41725 AVENIDA ORTEGA	TEMECULA	CA	92592
Active	YINGWEI HOU	YING GUO, OWNER	37780 VILLA BALBOA	TEMECULA	CA	92592
Active	QIAN K JU AND BIYUN C FANG, CO-OWNERS		39605 AVENIDA LYNELL	TEMECULA	CA	92591
Active	THE COTTAGE HAVEN	JOSEPH FRANKLIN	35260 PAUBA RD	TEMECULA	CA	92592
INACTIVE - CLOSED 01/30/25	MARK WOODSMALL, OWNER	Leanne Lopez	32250 VISTA DEL MONTE	TEMECULA	CA	92591
Active	JAMES BROWN		36733 PAUBA RD	TEMECULA	CA	92592
Active	George Tyler Massas		33700 Madera De Playa Dr	Temecula	CA	92592
Active	PRIMINA VINEYARDS AND WINERY LLC	POM INTRA (2 PROPERTIES)	38376 Calle Jojoba	Temecula	CA	92592
Active			40585 Gregg Way	Temecula	CA	92592
Active	The Arena	Jeanne Garcia	38098 Via Estado	Temecula	CA	92592
INACTIVE - CLOSED 11/01/2021 NOW	SeaBreeze Vacation Rentals	VRTM Partnership	39201 Andros St	Temecula	CA	92592

MANAGED BY VACASA						
INACTIVE - CLOSED 11/01/2021 NOW MANAGED BY VACASA	Randal Gustine		38408 Mesa Rd	Temecula	CA	92592
INACTIVE-CLOSED 12/31/2020	c/o Avalara My Lodge Tax	Mark Stabile	40995 Via Fernando	Temecula	CA	92592
INACTIVE - CLOSED 11/01/2021 NOW MANAGED BY VACASA	VRTM Partnership DBA SeaBreeze Vacation	Beautiful Wine Country Resort	39779 Avenida Brisa	Temecula	CA	92592
Active	Thomas P Roe & Associates	Thomas P Roe	33300 Madera De Playa Dr.	Temecula	CA	92592
Active	AvantStay Inc		41196 Van Tu Ln	Temecula	CA	92591
Active	Bacha Bhavan LLC	Neery Sehgal	36750 Avenida Verde	Temecula	CA	92592
Active	MARK MURRAY, OWNER		36628 Monte De Oro	Temecula	CA	92592
INACTIVE - PROP SOLD 08/2022	Attn: Heather Alterpeter	Handle It MMS	43240 Los Corralitos Rd	Temecula	CA	92592
Active	Avenida Verde LLC	Julie Annet	36733 Calle Verde	Temecula	CA	92592
INACTIVE - PROP SOLD 04/20/2022	Thomas and Alexandra DeCarlo	TWC Villas Retirement Trust	35025 Linda Rosea Rd	Temecula	CA	92592
Active	Julie Conde	Condeco Investments	42950 Valentine Circle	Temecula	CA	92592
Active	Avalara My Lodge Tax		33771 Madera De Playa Dr	Temecula	CA	92592
Active	John Brodersen		39847 Calle Contento	Temecula	CA	92591
Active	Karol Simms	SEAN BRUENER & REUBEN DOETSCH	39520 COLLEEN WAY	TEMECULA	CA	92592
Active	VILLA MAGNIFICA	ELIZABETH H. & ALEX A. LLUCH, OWNERS	39575 AVENIDA ASCENCION	TEMECULA	CA	92592
Active	Amazing Adventures, Inc	Dennis Barrett	40897 Newton Rd	Temecula	CA	92591

INACTIVE - CLOSED 11/23/22	Martin Kulik		34005 Pauba Rd	Temecula	CA	92592
Active	AvantStay, Inc.		37104 De Portola Rd	Temecula	CA	92592
Active	Kathleen Curran		39800 Calle Cabernet	Temecula	CA	92591
Active	Avant Stay Inc.	Sean Breuner	39480 Norbro Ct	Temecula	CA	92592
INACTIVE- CLOSED 01/01/2022	Roca Management LLC	Jia Li	36320 Via El Pais Bonita	Temecula	CA	92592
Active	CHRIS CONSENTINO		33130 MADERA DE PLAYA	TEMECULA	CA	92592
Active	SunnyDays Vacation Rentals	CAVR Operators, DBA Sunnydays Vacations Rentals	38025 CAMINO SIERRA RD	TEMECULA	CA	92592
Active	Avant Stay Inc	Rosemarie Pirio	40624 Calle Cancion	Temecula	CA	92592
Active	Hummingbird Inn	Teresa and Roger Nixon	35160 Linda Rosea Rd	Temecula	CA	92592
Active	WELTY VILLAS, LLC	Jennifer Welty	39700 ALADDIN CIRCLE	TEMECULA	CA	92591
INACTIVE- PROP SOLD 01/31/2024	OWEN BRUCE KEOWN		41665 VALENCIA WAY	TEMECULA	CA	92592
Active	MEGNA TEMECULA COUNTRY INN INC	QUE SYRAH	41300 BERKSWELL LN	TEMECULA	CA	92592
Active	Sunny Days Vacation Rentals		39800 BERENDA RD	TEMECULA	CA	92591
INACTIVE - Closed 12/30/21	Hender-Haven	Kurt and Laureen Hendershot	38090 Via Lobato	Temecula	CA	92592
Active	Malcom and Shannon Aton		39547 Calle Cabernet	Temecula	CA	92591
INACTIVE - CLOSED 11/01/2021 NOW MANAGED BY VACASA	Jeff Bosson		35315 Linda Rosea Rd	Temecula	CA	92592
Active	Archana Vohra		34222 Pauba Rd	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		36310 Enterprise Ct	Temecula	CA	92592
Active	Valerie Gong		40120 Calle Breve	Temecula	CA	92592
INACTIVE - Closed 07/30/23	Roya Motlagh		38311 Chaparral Dr	Temecula	CA	92592

Active	Cre8n4you Inc DBA Domaine Chardonnay	Laura Stern	33810 Madera De Playa	Temecula	CA	92592
Active	Cali VRBO LLC	Andrew Georgitsis	40405 Avenida Trebolo	Temecula	CA	92591
Active	Ali Sakhapour		36545 Via Verde	Temecula	CA	92592
Active	Chateau Blanc Vineyard	Stacy Rodriguez	41821 Calle Cabrillo	Temecula	CA	92592
Active	Sunny Days Vacation Rentals	David Steeves	32789 Avenida Lestonnac	Temecula	CA	92592
INACTIVE - Closed 10/01/23	Temecula Wine Country Villas LLC		38690 Chaparral Dr	Temecula	CA	92592
Active	Stepano Y Chun and Nancy D Chun		39570 Colleen Way	Temecula	CA	92592
INACTIVE- Closed 09/30/2020	C/O Avalara My Lodge Tax	Anthony Valente Jr	40635 Camino Del Vino	Temecula	CA	92592
Active	Cottages at the Vineyard	Gerald Heiner	39840 Calle De Vinedos	Temecula	CA	92592
Active	Temyo LLC	Roy and Tranquilina Holeyfield	35530 Pauba Rd	Temecula	CA	92592
Active	Twistsed Tendril Vineyard LLC		39788 Calle Contento	Temecula	CA	92589
Active	Mary Zullo		41975 De Portola Rd	Temecula	Ca	92592
INACTIVE- PROP SOLD 12/19/2022	Chen Ling		33755 Pauba Rd	Temecula	CA	92592
Active	Brande Roderick		42145 Calle Barbona	Temecula	CA	92592
Active	Paynter Properties	Alan and Susan Paynter	38878 Mesa Rd	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		36945 Mesa Rd	Temecula	CA	92592
INACTIVE - Closed 09/26/21	Barefoot Vacation Rentals	Jessica Abrego	38930 Avenida De La Bandolero	Temecula	CA	92592
INACTIVE 09/30/2022	c/o Avalara My Lodge Tax	Frank Aglio	36275 Glenoaks Rd	Temecula	CA	92592
INACTIVE - CLOSED 11/01/2021 NOW MANAGED BY VACASA	SeaBreeze Vacation Rentals		40420 Calle Cancion	Temecula	CA	92592

INACTIVE - Closed 07/01/21	Deborah Hill		31805 Temecula Pwky	Temecula	CA	92592
Active	Randy Kingston	The Vino Ranchito	40525 Chaparral Dr	Temecula	CA	92592
INACTIVE - Closed 12/12/2022	Yuan Yuan Wang	Red Roof Chateau	34083 Vino Way	Temecula	CA	92591
Active	Alicia R Marshall	The New Inn	32615 Vista Del Monte	Temecula	CA	92591
Active	Lisa Hannig	Camino Del Vino LLC	41740 Camino Del Vino	Temecula	CA	92592
Active	Vinh Lieu, Arnold Yap, Quy Lieu	Beyond the Vine LLC	36409 Linda Rosea Rd	Temecula	CA	92592
Active	Stephen Shedd	Fieldtrip Hospitality LLC	41622 Calle Vaquero	Temecula	CA	92592
INACTIVE-CLOSED 11/01/2021 NOW MANAGED BY VACASA	SeaBreeze Vacation Rentals	Rose Wentz	37251 Glenoaks	Temecula	CA	92592
Active	Justin Montgomery	Hollywood Beach Villas LLC	35450 Pauba Rd	Temecula	CA	92592
Active	Gemma Hentrich	iTrip Vacations Temecula	39533 Calle Anita	Temecula	CA	92592
Active	Michael Warner		36427 Linda Rosea	Temecula	CA	92592
Active	Avant Stay Inc	Nguyen / Luyen Revocable Trust	34708 Pauba Rd	Temecula	CA	92592
Active	Diana M Stephens	DMStephens LLC	36345 Fino Vista Lane	Temecula	CA	92592
Active	Linda K Wolfe		39739 Avenida Arizona	Temecula	CA	92591
Active	Dawn Tiszai		39401 Andros St	Temecula	CA	92592
Active	Andrew and Lydia Lachman	Lydia's Place	35715 Calle Nopal	Temecula	CA	92592
Active	Natalie Rafaelian Esq.		36265 Alta Mesa Ct	Temecula	CA	92592
Active	Mike Weisz and Kelli Chandler		39100 Calle Bellagio	Temecula	CA	92592
INACTIVE - Closed 07/31/2022 Went to 71-214/95-342	Barefoot Vacation Rentals - Jessica Hinton	Oliver Gibson	34395 De Portola Rd	Temecula	CA	92592
Active	Avant Stay Inc	Steven Qi	34625 Linda Rosea	Temecula	CA	92592
Active	Avanty Stay Inc	Raju Khanchustambham	39440 Calle Contento	Temecula	CA	92591
Active	Avant Stay Inc	Perry & Lu Jiao	34970 Calle Campo	Temecula	CA	92592

Active	Avant Stay Inc	DJK2 LLC	35601 Glen Oaks Rd	Temecula	CA	92592
Active	Avant Stay Inc	Wilson Creek Winery	35250 Loma Ventoso	Temecula	CA	92592
Active	Shawn & Shakeh Simmons	The Lucine Group LLC	40125 Camino Del Vino	Temecula	CA	92592
Active	Rajesh & Poonam Madan		39350 Marcus Dr	Temecula	CA	92592
INACTIVE - Closed 05/15/2022	Barefoot Vacation Rentals	Jessica Hinton	42300 Casa De Verde	Temecula	CA	92592
INACTIVE - Closed 08/18/2022	Barefoot Vacation Rentals	Jessica Hinton	39970 Calle Belagio	Temecula	CA	92592
INACTIVE PROP SOLD 04/22/2024	AvantStay Inc	SLK Dreams	40107 Calle Breve	Temecula	CA	92592
Active	Lisa Holder		42251 Altanos Rd	Temecula	CA	92592
Active	Rob and Monisha Crisell		34950 Calle Campo	Temecula	CA	92592
Active	Wayne and Coleen Burgess	Red Cabin Ranch	39980 Pampero Way	Temecula	CA	92592
INACTIVE-PROP SOLD 07/2022	Walter Richards		41810 Calle Cerro	Temecula	CA	92592
INACTIVE-PROP SOLD 08/31/2021	Yusi Chen		39605 Chaparral Dr	Temecula	CA	92592
Active	Alex A Lluch & Elizabeth H Lluch	Villa Fabulosa	35300 Calle Campo	Temecula	CA	92592
Active	Robert and Lacey Britton	The Vine House Bed & Breakfast	38060 De Portola Rd.	Temecula	CA	92592
Active	Jie Lang		41600 Valencia Way	Temecula	CA	92592
Active	Hongmei Li		39871 Baujolais Ct	Temecula	CA	92592
Active	Hongmei Li		39950 De Portola Rd	Temecula	CA	92592
Active	Rajesh and Poonam Madan		37909 Pratt Rd	Temecula	CA	92592
Active	C/O Avalara MyLodge Tax	Lifetime Retreats LLC/ Li Xian Ln (mgr.)	38270 Calaveras Rd	Temecula	CA	92592
Active	Gemma Hentrich	iTrip Vacations Temecula	41925 Avenida Ortega	Temecula	CA	92592
Active	Jodi Garcia		37891 Glenoaks Glenoaks	Temecula	CA	92592
Active	Asaf Ben Shimon	Nomad Atelier LLC	37075 Glen Oaks Rd	Temecula	CA	92592

Active	Sunny Days Vacation Rentals		35140 Linda Rosea Rd	Temecula	CA	92592
Active	Ray and Lumita Zeqollari		34255 Calle Vista	Temecula	CA	92592
INACTIVE - Closed 12/22/2024	Marlene Illes	Airstream Ranch	33100 Vista Del Monte	Temecula	CA	92591
Active	Gemma Hentrich	Miss Gemma LLC	38300 Mesa Rd	Temecula	CA	92592
Active	c/o Avant Stay Inc	Drew Thelen	39155 Calle Anita	Temecula	CA	92592
INACTIVE- CLOSED	c/o Avlara My Lodge Tax	Michelle Dimitro	40050 De Portola Rd	Temecula	CA	92592
Active	Valerie Urena		38150 De Portola Road	Temecula	CA	92592
Active	Lora and Jeff Sanders	Studio@purelycorru pt	41425 Floyd Court	Temecula	CA	92592
INACTIVE - Closed 05/01/2022	c/o Avalara My Lodge Tax	John Santoro	40766 Calle Cancion	Temecula	CA	92592
Inactive - Prop sold 05/2023	Andrew Georgitsis	CalivRBO LLC	38388 Rock Creek Cir	Temecula	CA	92592
INACTIVE - Closed 05/01/2022	c/o Avalara MyLodge Tax	Diane Pacheco	36575 Calle Puerta Bonita	Temecula	CA	92592
INACTIVE - Closed 02/01/25	Thomas Roe		33302 Madera de Playa	Temecula	CA	92592
Active	Susan Estay	Desert Vacation LLC	39625 Calle Cabernet	Temecula	CA	92591
Active	Irina Kerzhanovich		39720 Bella Vista Rd	Temecula	CA	92592
Active	Phil & Michele Chenault	Coyote Crossing Casita	39760 Calle Breve	Temecula	CA	92592
Active	Annette Sousa and Theresa Dominick	The Rose Barrel	41026 Los Amantes Rd	Temecula	CA	92592
Active	Roanna Sabeh Azar		39651 Via Cacho	Temecula	CA	92592
Active	Addition 1031 LLC		38585 Willy Way	Temecula	CA	92592
INACTIVE - Closed 05/01/2022	c/o Avalara MyLodge Tax	Michael McNeill	34765 Linda Rosea Rd	Temecula	CA	92592
Active	c/o Avalara MyLodge Tax	Jenifer Andersen	39950 Calle Breve	Temecula	CA	92592
INACTIVE - closed 09/10/23	Jeffrey Demian and Samantha Botros		33180 Vino Way	Temecula	CA	92591
Active	Wai Ching (Anne) Shilon		36005 Glenoaks Rd	Temecula	CA	92592

Active	Dean Alstrup	BLP Enterprises LLC	41360 Circle M	Temecula	CA	92591
Active	Enrique Alvarado		32510 Rancho California Rd	Temecula	CA	92591
INACTIVE-PROP-sold 04/2023	Jason Sabino		36280 Via Burgandy	Temecula	CA	92592
INACTIVE - Closed 05/01/2022	c/o Avalara MyLodge Tax	JLSMS Investments LLC	42325 Casa Verde	Temecula	CA	92592
Active	Robert Stefanko		40085 Chaparral Dr	Temecula	CA	92592
Active	Petr Kubicek		39170 Kapalua Way	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		40205 Meng Asbury Rd	Temecula	CA	92592
Active	MaryKate Lowe	Harmony Sky Home Cares	40520 De Portola Rd	Temecula	CA	92592
Active	Michael Bigi		40400 Bella Vista Rd	Temecula	CA	92592
Active	Erich & Joann Obst	Citrus House LLC	33851 Madera De Playa	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		41205 Anza Rd	Temecula	CA	92592
Active	Ken Wantink	Wildrose Farms	33583 Vino Way	Temecula	CA	92591
Active	Avant Stay Inc	Sandeep Dabade	38990 Loren Way	Temecula	CA	92592
Active	Brett Randolph		38880 Camino Sierra	Temecula	CA	92592
Active	Bill W. Liu		38600 De Portola Rd	Temecula	CA	92592
Active	Bill W. Liu		40125 De Portola Rd	Temecula	CA	92592
Active	Bill W. Liu		35401 Los Nogales Rd	Temecula	CA	92592
Active	Raymond Dagher	Villa Del Sol	41208 Parado Del Sol	Temecula	CA	92592
Active	Alex Roizen	Villa Mirage LLC	33120 Vino Way	Temecula	CA	92591
Active	Alex A lluch and Elizabeth H Lluch	Loi Lane	34450 Loi Lane	Temecula	CA	92592
Active	Dan Frey/Kacy Frey Properties, LLC	Kacy Frey Properties, LLC	38830 Mesa Rd	Temecula	CA	92592
INACTIVE - Closed 04/24/22	Barefoot Vacation Rentals	Julia Genevy	38975 Vista Dawn	Temecula	CA	92592
Active	c/o Avalara MyLodge Tax	Odette Khailil	41750 Avenida Ortega	Temecula	CA	92592
INACTIVE-Closed 09/30/2023	Derick Wilson and Latonia Wilson		35111 Tavel St	Winchester	CA	92596
Active	Henry Azarioon and Mimi Ghofranian		41485 Parado Del Sol	Temecula	CA	92592

INACTIVE-Closed 10/1/23	Michael and Jackie Powell		38355 Calaveras Rd	Temecula	CA	92592
Active	SCRAP RETREAT HOUSE	RONALDO PENAFLO & CHRISTINE PENAFLO	34406 WOODSHIRE DR	WINCHESTER	CA	92596
Active	Casa Vinedo	Arghandab, LLC	35770 Via Las Ramblas	Temecula	CA	92592
Active	Brandy Raphael		37555 De Portola Rd	Temecula	CA	92592
Active	Amy Sanders & Robert Maddison	Maddo Enterprises	33425 Madera De Playa	Temecula	CA	92592
Active	MICRO SURVIVOR, INC	KARENE HUSER, OFFICE MANAGER	39695 CALLE ESCALONA	TEMECULA	CA	92592
Active	Stephen Clayton		39444 Calle Portillo	Temecula	CA	92592
INACTIVE-Closed New owner 03/31/23	Ben Pham		39565 Spanish Oaks Dr	Temecula	CA	92592
Active	PONTE VINEYARD INN		35001 RANCHO CALIFORNIA RD	TEMECULA	CA	92591
Active	Medardo J Diez	2156 Estate Vineyard Inc	39085 Air Park Dr	Temecula	CA	92592
INACTIVE-Closed 12/31/24	ALMA ARCHBOLD		32589 JUNIPER BERRY DR	WINCHESTER	CA	92596
INACTIVE-PROP SOLD 01/27/21	Dominic Knuckles	Hilltop Vineyard Estate LLC	36317 Antoinette Ln.	Winchester	CA	92596
INACTIVE - Closed 10/31/21	ZACHARY JOSEPH LOWERY		35019 CORTE DE ORO	WINCHESTER	CA	92593
Inactive-Closed 9/17/23	Hope's Ranch	Kimberly Last	39175 Interpid Road	Temecula	CA	92592
INACTIVE - Sold 12/17/21	TRE SORELLE PROPERTIES LLC	Shanna Wade, Suma Wilson, Sara Fortuna	41100 Avenida Biona	Temecula	CA	92591
Active	c/o My Avalara My Lodge Tax	Jilla Javadi	38750 Celita Circle	Temecula	CA	92592
Inactive-Closed 09/17/23	Hope's Ranch	Kimberlee I Last	37098 Yuma Lane	Temecula	CA	92592
Active	Navarro Estate	Tomas Navarro	45075 De Portola Rd	Temecula	CA	92592

INACTIVE - Closed 01/01/23	The Vintages at Galway Downs	Raymond Webb & Candide Petrol	38801 Los Corralitos Road	Temecula	CA	92592
INACTIVE - Closed 07/01/22	Stepahnie Wilson	Temecula Wine Country Resort - AIRBNB	40430 Parado Del Sol	Temecula	CA	92592
Active	Micro Survivor Inc	Karene Huser	36350 Calle Poco	Temecula	CA	92592
Active	Bill W. Liu		38660 De Portola	Temecula	CA	92592
INACTIVE - closed 07/03/23	Serenity Cove LLC	Armando & Lena Servin	39700 Via De Oro	Temecula	CA	92592
INACTIVE-Closed 06/30/23	Gustavo Esquivias		37865 Via Lobato	Temecual	CA	92592
Active	Vanessa Montgomery	Paradise Oasis Homes LLC	37900 Rio Rd	Temecula	CA	92592
INACTIVE - Closed 12/31/22	Lola Scroggins	Lolas Place	35189 Stage Rd	Temecula	CA	92592
Active	Jeffrey Zitko	Temecula Vistas LLC / Vista Bellissimo	37200 Glenoaks Rd	Temecula	CA	92592
Active	Steve Bush		41233 Chaparral Dr	Temecula	CA	92592
Active	Steve Chapin	Chapin Family Vineyards LLC	36084 Summitville St	Temecula	CA	92592
Active	AvantStay CA, Inc.		38798 Green Meadow Rd	Temecula	CA	92592
INACTIVE - Sold 02/28/2022	Angela & Delmer Tipps		34610 Rebecca St	Winchester	CA	92596
INACTIVE-CLOSED 03/25/24	Marcelo Doffo	Darisa LLC	36312 Travis Ct	Temecula	CA	92592
INACTIVE - Closed 05/01/2022	c/o Avalara MyLodge Tax	Isaac Brooks	37395 Eden Garden Ct	Temecula	CA	92592
INACTIVE - PROP SOLD 04/14/23	Dillon Hall		37400 Downey Road	Temecula	CA	92592
Active	MaryKate Lowe & Shirley Sanchez	Mirage Mesa	33470 Mirage Mesa Cir	Temecula	CA	92592
Active	Avant Stay Inc	Eric & Laura Sherbeck	41850 Avenida Anita	Temecula	CA	92592
INACTIVE - CLOSED 03/26/23	Lisa Hannig	Camino Del Vino LLC	36900 Via Broza	Temecula	CA	92592

Active	Neal Goldsmith	Hi-Desert Dwellings	39850 Calle Breve	Temecula	CA	92592
INACTIVE - Sold 05/27/2022	Richard & Corliss Aron		38680 Mesa Rd	Temecula	CA	92592
Active	Hollywood Beach Villas LLC		38090 Via Lobato	Temecula	CA	92592
INACTIVE-CLOSED 04/01/23	Minoo & Essi Shilati	Mina Ranch LLC	38325 De Portola Rd	Temecula	CA	92592
INACTIVE - Sold 12/23/2024	Li Li		37950 E Benton Rd	Temecula	CA	92592
Active	c/o Avalara MyLodge Tax	Stephen & Claudia Acuff	38580 Rancho Christina Rd	Temecula	CA	92592
Active	Kimberly Hankins		31671 Pepper Tree St	Winchester	CA	92596
Active	Zachary & Laura Elliott		38491 E Benton Rd	Temecula	CA	92592
Active	Brian & Cari Wear		39770 Anza Rd	Temecula	CA	92591
Active	Ken Newman	Old Town Ranch	43550 Dash For Cash	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		41100 Avenida Biona	Temecula	CA	92591
Active	Gemma Hentrich	iTrip Vacations Temecula	38225 Camino Sierra Rd	Temecula	CA	92592
INACTIVE			39779 Avenida Brisa	Temecula	CA	92592
INACTIVE			36575 Calle Puerta Bonita	Temecula	CA	92592
INACTIVE - CHANGED PROP MANAGER SEE CERT 95-290			38408 Mesa Rd	Temecula	CA	92592
Inactive-owner fired Vacasa now reporting under 94-452/95--219			41208 Parado Del Sol	Temecula	CA	92592
Inactive-02/2023 now reporting under new property manager			37251 Glenoaks	Temecula	CA	92592

Inactive-02/2023 now reporting under new property manager			35315 Linda Rosea Rd	Temecula	CA	92592
Inactive-02/2023 now reporting under new property manager			40420 Calle Cancion	Temecula	CA	92592
Inactive			37251 Glenoaks	Temecula	CA	92592
INACTIVE - closed 09/30/24			42325 Casa Verde	Temecula	CA	92592
Inactive-02/2023 now reporting under new property manager			39755 Colt Rd	Temecula	CA	92592
Inactive under new manager			38975 Vista Dawn	Temecula	CA	92592
Active	Vacasa Seasonals, Inc. (4 PROPERTIES)	Kathy Delgado - Accountant	36275 Glenoaks Rd	Temecula	CA	92592
Active			40766 Calle Cancion	Temecula	CA	92592
Active			42327 Casa Verde (Guest house)	Temecula	CA	92592
Active			42325 Casa Verde (Main House)	Temecula	CA	92592
Active	Kimberly Cardoso		36150 Alta Mesa Ct	Temecula	CA	92592
Active	Tania Reuben		38250 Pratt Rd	Temecula	CA	92592
INACTIVE - closed 12/31/2022	Terin Glaser	Cali VRBO, LLC	39980 Via Fernando	Temecula	CA	92592
Active	Lisa Mason	The Mason Investment Group	41390 Anza Road	Temecula	CA	92592

INACTIVE - closed 01/01/24	Pat & Robin Schenck		39979 Via Calina	Temecula	CA	92592
INACTIVE - closed 01/24/23	Summer Gordinier	Sunnyside Vineyard	39845 Berenda Rd	Temecula	CA	92592
INACTIVE - 04/01/22 Prop MANAGER SEE CERT 95-276	Sandra D. Barletta	Rustic Vines, LLC	39755 Colt Rd	Temecula	CA	92592
INACTIVE- Closed 12/23/2022	Michael Caddell	Cali VRBO LLC	36260 Monte De Oro	Temecula	CA	92592
INACTIVE - closed 12/31/2022	Ursela Cherie Hill		31967 Crecy Dr	Winchester	CA	92596
INACTIVE - Prop sold 07/08/22	Yvonne Murawski	Villa De Oro	39111 Chaparral Dr	Temecula	CA	92592
INACTIVE- CLOSED 03/31/2024	AvantStay, Inc.	Brian and Marissa Deegan	34515 Buck Rd	Temecula	CA	92591
Active	Lumta & Arlens Zeqollari		39621 Patagonia Ct	Temecula	CA	92590
Active	Kristina or Brandon Price		41350 Los Amantes Rd	Temecula	CA	92592
Active	Barbara Anne Dorber	Pinot Hills Estate	37403 Tualota Hills Rd	Temecula	CA	92592
Active	Bill W. Liu		35375 Via Cerro Vis	Temecula	CA	92592
Active	AvantStay Inc	Jawade Anwar	38970 Geisbauer Rd	Temecula	CA	92592
INACTIVE - closed 12/31/2022	Shane and Noelle Blattenberger		35621 Balsamina Ct	Temecula	CA	92592
Active	Pablo Brahim	New Tech Inc	35767 Via Las Ramblas	Temecula	CA	92592
Active	AvantStay Inc		39478 Calle Jerez	Temecula	CA	92592
Active	AvantStay Inc	Josh Bruener	35051 Calle La Coca	Temecula	CA	92592
Active	Nicholas and Karese de Haan		38580 Mesa Rd	Temecula	CA	92592
Active	Dimitrios and Maria Thiveos		39241 Camino del Vino	Temecula	CA	92592
Active	Marty R & Patricia A Dickey		35085 Linda Rosea Rd	Temecula	CA	92592

Active	Aaron & Kimberly Adams		37880 Ladera Vista Dr	Temecula	CA	92592
INACTIVE - closed 08/15/22	MaryKate Lowe	Harmony Sky Home Cares	41873 Arbor Glen Dr	Temecula	CA	92592
INACTIVE - Closed 10/31/22	Brooke & Anthony Dimino		35033 Lost Trail Ct	Winchester	CA	92596
Active	Daniel & Laura Markham	Rising Son Ranch	34610 Rebecca St	Winchester	CA	92596
Active	Khosrow Daivari	Roxy	35745 Meadow Ridge Rd	Temecula	CA	92592
Active	Michael W Jr. & Lindsey L Sands		42450 Calle Alta	Temecula	CA	92592
Active	Jeremiah J Sullivan III		33800 Black Mountain Rd	Temecula	CA	92592
Active	Alana Burchett		35875 Camino De Buena Vida	Temecula	CA	92592
Active	John Gevargiz		38910 Camino Sierra Rd	Temecula	CA	92592
Active	Scott & Theresa Duncan		35350 Loma Ventosa Ln	Temecula	CA	92592
Active	Consuelo & Marcelo Diaz		39692 Calle Escalona	Temecula	CA	92592
Active	Avenida 24 LLC	Asaf Ben Shimon	38883 Avenida Chica	Temecula	CA	92592
Active	Hermin Youssefian	Stay La Vie LLC	40140 Meng Asbury	Temecula	CA	92592
Active	Anban Sengai		41432 Calle Contento	Temecula	CA	92592
INACTIVE - BEING REPORTED UNDER 71-214/95-342	Vacasa LLC/ Taylor Poole	Diane & James Vecchio	37670 Remuda Dr	Temecula	CA	92592
Active	Salvatore and Dena Lombardo		34325 Loi Ln	Temecula	CA	92592
Active	Glenn Carvin and Kathryn Madlock	Carvin-Madlock Family Trust	42120 Citrus Heights Rd	Temecula	CA	92592
Active	Bill Bastyr		38220 Mesa Rd	Temecula	CA	92592
Active	Ana Yuri	Eric's Place	39330 Coleen Way	Temecula	CA	92592
Active	AvantStay Inc		35285 Lake Summit	Temecula	CA	92592
Active	Karen Schneider		36120 Pauba Rd	Temecula	CA	92592
Active	Brian Decker	Decker Holdings LLC	39700 Berenda Rd	Temecula	CA	92591
Active	Ashley Little	Little Family LLC	32962 Vineyard Vista Cir	Temecula	CA	92592
Active	Matthew Green	Cheflavor LLC	34635 Pauba Rd	Temecula	CA	92592

Active	Dimitris Constantinou & Roxanne Aryafar		39339 Calle Breve	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		39450 Colleen Wy	Temecula	CA	92592
Active	AvantStay Inc	Saluda Grade Short Term Rental Inc	42144 Citrus Heights	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		32608 Juniper Berry Dr	Winchester	CA	92596
Active	Sunny Days Vacation Rentals		32506 Caden Ct	Winchester	CA	92596
Active	Sunny Days Vacation Rentals		39610 Spanish Oaks Dr	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		38680 Mesa Rd	Temecula	CA	92592
Active	Julia Genevy	Darshananda Trust Dated 01/03/2018	38975 Vista Dawn	Temecula	CA	92592
Inactive-sold 4/2/24	Melina Troy		41664 Camino Del Vino	Temecula	CA	92592
Active	Steve and Nichole Burke	Villa at Vineyard's Peak	36651 Avenida Verde	Temecula	CA	92592
Active	Tiana Hallett		37975 De Portola Rd	Temecula	CA	92592
Active	Shannon Stuart		36747 Calle Bartizon	Temecula	CA	92592
Active	Mark Baker	Celestial Moments of Temecula	38550 Cross Over Rd	Temecula	CA	92592
Active	Zhiyong Wang	OC Quickstep LLC	41615 Rowland Ct	Temecula	CA	92592
Active	Ted and Lynette Kristensen		40195 Chaparral Dr	Temecula	CA	92592
Active	Velvet Brown	The Peacock Ridge	43050 De Portola Rd	Temecula	CA	92592
INACTIVE-Prop sold 10/24/23	Evan Galvin	XL Enterprises	39545 Via De Oro	Temecula	CA	92592
Active	Natalia Gomez		41555 Camino Del Vino	Temecula	CA	92592
Active	VACASA, LLC (1 Properties on file)	KATHY DELGADO TAX ACCT	36822 Blanc Ct	Temecula	CA	92596
INACTIVE			37670 Remuda Dr	Temecula	CA	92592
INACTIVE			34395 De Portola Rd	Temecula	CA	92592
Active	Qingde Liu		38975 Via De Oro	Temecula	CA	92592
Active	Bill W Liu		39590 De Marquez Ct	Temecula	CA	92592
Active	Bill W Liu		35025 Linda Rosea Rd	Temecula	CA	92592
Active	Trini-Haiou Mai	Mai Lai LLC	37450 Downey Rd	Temecula	CA	92592
INACTIVE-CLOSED 03/08/24	Maria Soledad Bedino	Summitville Estate LLC / Marcelo Doffo	36373 Summitville St	Temecula	CA	92592

Active	AvantStay CA Inc		41500 Camino Del Vino	Temecula	CA	92592
Active	Samuel Sturt	Calle Cerro LLC	41810 Calle Cerro	Temecula	CA	92592
Active	Johancharles and Susan Boers		36321 Alta Mesa Ct	Temecula	CA	92592
Active	Johancharles and Susan Boers		36215 Alta Mesa Ct	Temecula	CA	92592
INACTIVE - closed 06/15/23	Edward Brown		33735 Madera De Playa	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		32146 Bandelier Rd	Winchester	CA	92596
INACTIVE - closed 12/31/22	Elizabeth Sauls		36275 Alta Mesa Ct	Temecula	CA	92592
INACTIVE - closed 12/31/2024	Avalara My Lodge Tax	Rebecca Neary	42910 Silver Springs Rd	Hemet	CA	92544
INACTIVE - closed 06/28/23	Vision In the Vineyards	Vito La Fata	37980 Avenida Bravuda	Temecula	CA	92592
Active	Dale Machen		38960 Maiz Lane	Temecula	CA	92592
Active	Jessica Jarrett		39970 Calle Belagio	Temecula	CA	92592
Active	Andrew & Lydia Lachman		35745 Calle Nopal	Temecula	CA	92592
Active	Khosrow Daivari		39700 Avenida Arizona	Temecula	CA	92591
INACTIVE-Closed 06/30/2023	Morgan Estate	Jacqueline S. Morgan	37005 Galway Downs Dr	Temecula	CA	92592
Active	Bella Casa Di Vino	Michael Mascano	39825 Bella Vista Rd	Temecula	CA	92592
Active	Danielle DeCaro		39220 Gray Squirrel Rd	Temecula	CA	92592
Active	Villa De Leone LLC	Laura McFeaters	41241 Via Anita	Temecula	CA	92592
Active	Teresa H Suarez		36776 Rancho Kiel Rd	Winchester	CA	92596
INACTIVE - closed 12/01/22 Owner moved into home	Darla & Steve Harnly		38101 Via Lobato	Temecula	CA	92592
Active	Steven Johnson		35251 Calle Campo	Temecula	CA	92592
Active	Grays Realty Group	Evan Gray	32430 Larvotto Ct	Temecula	CA	92592
Active	Robert Reed		36290 Palmador Ln	Temecula	CA	92592
Active	Amanda Jacobellis		37951 Mesa Rd	Temecula	CA	92592

Active	Vintner's Village Glen Oaks LLC	Gretchen Petersen	39241 Corte Venture	Temecula	CA	92592
Active	BJJ Properties Rental LLC	Ben Pham	37125 Eden Garden Ct	Temecula	CA	92592
Active	Laura McFeaters		41221 Via Anita	Temecula	CA	92592
Active	Christopher Baily		36100 Pauba Rd	Temecula	CA	92592
Active	Joanna Jimenez		39801 Berenda Rd	Temecula	CA	92592
Active	Chris Cummings		35890 Meadow Ridge Rd	Temecula	CA	92592
Active	Matthew Dedes		40861 Parado Del Sol Dr	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		40005 Camino Del Vino	Temecula	CA	92592
Active	Thomas Pham		39535 Spanish Oaks Dr	Temecula	CA	92592
Active	Adrien Dugas and Tiffany Dugas		33900 Winchester Rd	Winchester	CA	92596
INACTIVE- closed 12/31/2024	Jeffery "Skip" Lanfried	Escape Properties Group	37890 Normandy Rd	Winchester	CA	92596
Active	Carrie & Charlie Peltzer		40275 Calle Contento	Temecula	CA	92592
Active	Shanda Isaacs		42650 Calle Contento	Temecula	CA	92592
Active	Chris Isaacs		35405 Pauba Rd	Temecula	CA	92592
INACTIVE- closed 10/01/2024	Justin Laws		32622 Breton Dr	Winchester	CA	92596
Active	Ralph & Marlina Nudo		35215 Via Cerro Vista	Temecula	CA	92592
INACTIVE- CLOSED 06/30/23	Edward Yingling		34200 Linda Rosea Rd	Temecula	CA	92592
INACTIVE- CLOSED 1/1/2024	Thomas and Tammy Velarde		36078 Vassar Dr	Winchester	CA	92596
Active	Sharlyn Spates		37080 Santa Anita Dr	Temecula	CA	92592
Active	Parth Parikh		36615 E Benton Rd	Temecula	CA	92592
Active	Hermin Youssefian	Stay La Vie LLC	37720 Spring Valley Rd	Temecula	CA	92592
Active	Bill Liu	DFH Investment LLC	35800 Calle Nopal	Temecula	CA	92592
Active	Robert Dietzler		37490 E Benton Rd	Temecula	CA	92592
Active	Haiming Hu		40160 Via Verano	Temecula	CA	92592
Active	Casa Vinedo	Arghandab, LLC	39559 Calle Anita	Temecula	CA	92592
Active	Brandon and Lindsay Burkhardt	Burkhart Properties LLC	42160 Calle Barbona	Temecula	CA	92592
Active	Oswaldo Ruiz		32154 Renoir Rd	Winchester	CA	92596

INACTIVE-CLOSED 8/1/2023	Barefoot Vacation Rentals	Jessica Hinton	32416 Giverny Ct	Winchester	CA	92596
INACTIVE-CLOSED 09/11/2023	Shawn Crowley		41868 Altanos Rd	Temecula	CA	92592
Active	Deborah Stoffel		36015 Glenoaks Rd	Temecula	CA	92592
INACTIVE - 01/24/23 closed due to moratorium no permit NEVER OPERATED	Marleen and Dan Noel		33500 Linda Rosea	Temecula	CA	92592
Active	Shelly and Martin Harrington		36414 Pistachio Dr	Winchester	CA	92596
Active	Edgar Hovakimyan	31630 Poppy St LLC	31630 Poppy St	Winchester	CA	92596
Active	Francisco Hoyos	Azure32LLC	38999 Vista Dawn Ct	Temecula	CA	92592
Active	Monique Llamas	Colombier	34601 Madera de Playa	Temecula	CA	92592
Active	Michael Corrales	Allura Homes	40215 Calle Breve	Temecula	CA	92592
Active	Richard Keane		32492 Saint Martin St	Winchester	CA	92596
Active	Gaetano Biundo	G Industries LLC	36822 Blanc Ct	Winchester	CA	92596
Active	Sunny Days Vacation Rentals		40420 Calle Cancion	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		37251 Glenoaks	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		39201 Andros St	Temecula	CA	92592
Active	David Ortiz	EBP#19 LLC	41620 Anza Rd	Temecula	CA	92592
Active	Michael Corrales	Allura Homes	35438 De Portola Rd	Temecula	CA	92592
Active	Sunny Days Vacation Rentals		36370 Fino Vista Ln	Temecula	CA	92592
INACTIVE - Closed 11/01/2024	Martin and Caroline Collins	Marcar Collins Inc.	41225 Sycamore Springs Rd	Hemet	CA	92544
Active	Eva Ottosson		31087 Huntsman Ct	Winchester	CA	92596
Active	Gemma Hentrich	iTrip Vacations Temecula	34765 Linda Rosea Rd	Temecula	CA	92592
Active	Cynthia Younger (aka Cece)		39755 Beaujolais Ct	Temecula	CA	92592
INACTIVE-CLOSED 01/15/2025	Nina Allington		39825 Avenida Arizona	Temecula	CA	92591

Active	Sunny Days Vacation Rentals		35315 Linda Rosea Rd	Temecula	CA	92592
INACTIVE- Closed 06/30/23	Henry Wesolowski		37001 Glen Oaks Rd	Temecula	CA	92592
Active	Hao Chai		36128 Owens Dr	Winchester	CA	92596
Active	Brandon Pham		39565 Spanish Oaks Dr	Temecula	CA	92592
Active	Eric Gozlan		36832 Rancho Kiel Rd	Winchester	CA	92596
Active	Kerry Casler	Owl Creek Farms Foundation INC.	37901 Sage Rd	Hemet	CA	92544
Active	Vanessa Chertkow		42250 Cee Cee Rd	Temecula	CA	92592
INACTIVE- Closed 09/15/23- sold	Asem Abusir	North Marka	32861 Oakland Way	Winchester	CA	92596
Active	Kathleen Wanner	Adventure Ahead LLC	40491 Green Oaks Dr	Temecula	CA	92590
Active	Lizet Duarte	Night at the Foxberry	34646 Foxberry Rd	Winchester	CA	92596
Active	Ya Ming Jin		38388 Rock Creek Cir	Temecula	CA	92592
Active	Pamela & Brandon Purdy		39676 Granja St	Temecula	CA	92591
Active	Nelson Cooper		32697 Salvia Cir	Winchester	CA	92596
Active	Martin Kulik		34005 Pauba Rd	Temecula	CA	92592
Active	Isela Venegas		32707 Salvia Cir	Winchester	CA	92596
Active	David & Mary Saenz		39360 Calle Contento	Temecula	CA	92591
Active	Steven Quintero		39013 Paso Robles	Temecula	CA	92592
Active	Andres Garcia	AE Global LLC	32335 Safflower St	Winchester	CA	92596
INACTIVE- Closed Effective 03/30/23	Cali Vrbo Management		37670 Remuda Dr	Temecula	CA	92592
Active	Michael Sean Browning		38855 Via De Oro	Temecula	CA	92592
Active	Lourdes O Brown		39570 Parado Del Sol	Temecula	CA	92592
Active	Christophe Bach		46505 De Portola Rd	Temecula	CA	92592
Active	Heidi Daniels		39975 Green Oaks Dr	Temecula	CA	92592
Active	Jingjing Huang		35635 Glacier Cir	Winchester	CA	92596
Active	Chris Rice		36382 Pistachio Dr	Winchester	CA	92596
Active	Chris Rice		36017 Capri Dr	Winchester	CA	92596

Active	Dylan Ankeney		36765 E Benton Rd	Temecula	CA	92592
Active	Megan Mao		39840 Aladdin Cir	Temecula	CA	92591
Active	Christian Gonzalez		31618 Poppy St	Winchester	CA	92596
Active	Elizabeth Abimbola	Quine Liz Enterprise LLC	32715 Safflower St	Winchester	CA	92596
Active	Elliott and Andrea Nissim		34135 Cameron Dr	Hemet	CA	92544
Active	Saul Fernandez		32084 Yosemite St	Winchester	CA	92596
Active	Selina Gu	Pishon Group Corporation	39250 Hilt Rd	Temecula	CA	92591
Active	Mandy Hansen / Chris Rigas		34830 Calle Arnaz	Temecula	CA	92592
Active	Angela Titus		38970 Yuma Ln	Temecula	CA	92592
Active	Sam Corace		34835 Sally St	Winchester	CA	92596
Active	Xiaoshu Deboer	Sundale Investments LLC	39870 Anza Rd	Temecula	CA	92591
Active	Thomas Sweet		41685 Anza Rd	Temecula	CA	92592
Active	Michael Stevens		31982 Genoa St	Winchester	CA	92596
Active	Jessica Woldenga		42970 Linda Via	Temecula	CA	92592
Active	Jessica Woldenga		39779 Avenida Brisa	Temecula	CA	92592
INACTIVE-Closed 12/13/2024-sold	Samantha Stephens	Belleza LLC	33140 Vista Del Monte	Temecula	CA	92591
Active	Guohua Chen	Miracle Touch Investment Inc	35917 Belle Chaine Loop	Temecula	CA	92592
Active	Jingjing Huang		32746 Cottonwood Rd	Winchester	CA	92596
Active	Cynthia Behrens		35685 Lake Summit Dr	Temecula	CA	92592
Active	Thomas Cramer		40970 Anza Rd	Temecula	CA	92590
Active	Monica Webb/ Sheldon Webb	Cobra Code LLC	32234 Daisy Drive	Winchester	CA	92596
Active	William Heath	WPH III LLC	35164 Tavel St	Winchester	CA	92596
Active	Michael Cheshire		35830 Linda Rosea rd	Temecula	CA	92592
Active	Patricia Gaffney	T Gaffney Inc	41121 Camino Del Vino	Temecula	CA	92592
Active	Ann Kahraman		44773 Sage Rd	Aguanga	CA	92536
Active	Steve Jarvis	2	39075 Calle Breve	Temecula	CA	92592
Active	Xiaoping yang	Desert Flower Properties Group	36245 Simmitville St	Temecula	CA	92592
Active	Jui Ng		38300 San Ignacio	Hemet	CA	92544
Active	Tammy Box		39689 Granja Ct	Temecula	CA	92591
Active	Allan Magnuson		34525 Pauba Rd	Temecula	CA	92592

Active	Shane & Nadine Knuckles	Cavallini Family Vineyard Estate LLC	39210 Calle Breve	Temecula	CA	92592
Active	Ying Sheng		39545 Via De Oro	Temecula	CA	92592
Active	Shumin Wu	Pingfan Yuan	42200 Calle Barbona	Temecula	CA	92592
Active	Lori & William Donohue		42300 Cee Cee Rd	Temecula	CA	92592
Active	Michael & Susan Graef	The Modern Vyne LLC	39945 Chaparral Dr	Temecula	CA	92592
Active	Michelle Nicolaides		36591 Calle Poco	Temecula	CA	92592
Active	Mariam El Haj		39605 Chaparral Dr	Temecula	CA	92592
INACTIVE - CLOSED 08/15/24 only will do long term stay	Emily Jones		34105 Stage Rd	Temecula	CA	92592
Active	Stephen Shedd	Fieldtrip Hospitality LLC	36496 Indian Knoll Road	Temecula	CA	92592
Active	Stacy Carter	SCRE Properties	32696 Cottonwood Rd	Winchester	CA	92596
Active	Amanda Enriquez		41693 Camino Lorado Dr	Temecula	CA	92596
Active	Debra Nicholson	CalivR Management	32555 Tavel St	Winchester	CA	92596
Active	Michael Corrales	Allura Homes LLC	35764 Champagne Way	Winchester	CA	92596
Active	Gretchen Cook		40815 Los Ranchos Cir	Temecula	CA	92592
Active	Michael Corrales	Allura Homes LLC	41325 Calle Encantado	Temecula	CA	92592
Active	Stephanie Oswald		40460 Via Gamay Way	Temecula	CA	92591
Active	Daniela Juri		46520 De Portola Rd	Temecula	CA	92592
Active	Fernando R Rocillo Jr		35047 Lost Trail Ct	Winchester	CA	92596
Active	Puaokahaukea Duffield		37420 Downey Rd	Temecula	CA	92592
Active	Juliet M Jones	Your Home Away From Home at the Wine Country	31598 Summerfield Ln	Murrieta	CA	92563
Active	Yvonne Urquiza & Erika Avila	Avila Ranchito LLC	41653 Lawson Cir	Temecula	CA	92595
Active	Chris Rice		35689 YellowStone St	Winchester	CA	92596
Active	Todd Potter		33560 Linda Rosea Rd	Temecula	CA	92592
Active	Paul Pendleton		33966 Madera De Playa Dr	Temecula	CA	92592
Active	Eyad Sayabalian		33565 Pauba Rd	Temecula	CA	92595
Active	Amber Bensema	Hightime LLC	35931 Nord Ct	Winchester	CA	92596
Active	Kunjan Patel		36173 Saint Claire Ct	Winchester	CA	92596

Active	Roberto Alegria		34220 Black Mountain Rd	Temecula	CA	92592
Active	katherine Moss	Moss B & Bee	38705 Via Del Oso	Temecula	CA	92592
Active	Phalguna Devalaraju	Sree Management LLC	33376 Madera de playa St	Temecula	CA	92592
Active	Pablo Flores	Helios Vacation Rentals	40954 Parado Del Sol Dr	Temecula	CA	92592
Active	Jonathan Mansey	Edge City Productions Inc	39140 Gray Squirrel Rd	Temecula	CA	92592
Active	Christel Mes		33933 Madera de Playa	Temecula	CA	92592
Active	Neda Gozlan		36803 Montreaux Rd	Winchester	CA	92596
Active	Crystal Weik	CND Ventures LLC	32562 Breton Dr	Winchester	CA	92596
Active	Jessica Woldenga		38565 Green Meadow Rd	Temecula	CA	92592
Active	Kathy Geathers		38925 Calle Breve	Temecula	CA	92592
Active	Wyatt Dursteler		41264 Los Amantes	Temecula	CA	92592
Active	Kekoa Lwin		37950 E Benton Rd	Temecula	CA	92592
Active	Jie Li		36547 Chantecler Rd	Winchester	CA	92596
Active	Christina Maldonado		34495 Agave Dr # 18104	Winchester	CA	92596
Active	Gemma Hentrich	iTrip Temecula	40635 Camino Del Vino	Temecula	CA	92592
Active	Dominique and Diana Berho	Dominique Berho	40707 Intrepid Rd	Hemet	CA	92554
Active	Shari Franklin		36028 Fresno Cir	Winchester	CA	92596
Active	Brian and Carolyn Higa	Higa Family Trust	40916 Chaparral Dr	Temecula	CA	92592
Active	Brian and Carolyn Higa	Higa Family Trust	37770 Via De Oro	Temecula	CA	92592
Active	Cheri Webb	Tah Tah Darling	33015 Table Rock Dr	Winchester	CA	92596
Active	Kelis Rogers	Luxury Farm House	44155 De Portola Rd	Temecula	CA	92592
Active	TVL Property Mgmt/Stephanie Bosich	Bosich INC DBA TVL Property Management	38325 De Portola	Temecula	CA	92592
Active	Breanne Evans		31659 Poppy St	Winchester	CA	92596
Active	Monica Harb		39111 Chaparral Dr	Temecula	CA	92592

Flores, Kate

From: Acquia Mail
Sent: Monday, October 27, 2025 7:33 AM
To: cassidy@visitemeculavalley.com
Cc: Clerk of the Board
Subject: Request to Speak Web Submission



Thank you for submitting your request to speak. The Clerk of the Board office has received your request and will be prepared to allow you to speak when your item is called. To attend the meeting, please call (669) 900-6833 and use **Meeting ID # 864 4411 6015 . Password is 20251028**. You will be muted until your item is pulled and your name is called. Please dial in at 9:00 am with the phone number you provided in the form so you can be identified during the meeting.

Submitted on October 27, 2025

Submitted values are:

First Name

Cassidy

Last Name

Lozinsky

Address (Street, City and Zip)

28690 Mercedes Ave. Suite 201

Phone

7605337889

Email

cassidy@visitemeculavalley.com

Agenda Date

10/28/2025

Agenda Item # or Public Comment

28127 : OFFICE OF ECONOMIC DEVELOPMENT: Receive and File the Temecula Wine Country Tourism Marketing District 2025-2026 Annual Report. District 3. [\$0]

State your position below

Support

Do you need a Spanish translator?

No

Comments

Available if needed (no presentation requested).

Flores, Kate

From: Acquia Mail
Sent: Monday, October 27, 2025 7:42 AM
To: Scott Wilson
Cc: Clerk of the Board
Subject: Request to Speak Web Submission



Thank you for submitting your request to speak. The Clerk of the Board office has received your request and will be prepared to allow you to speak when your item is called. To attend the meeting, please call (669) 900-6833 and use **Meeting ID # 864 4411 6015 . Password is 20251028**. You will be muted until your item is pulled and your name is called. Please dial in at 9:00 am with the phone number you provided in the form so you can be identified during the meeting.

Submitted on October 27, 2025

Submitted values are:

First Name

Scott

Last Name

Wilson

Address (Street, City and Zip)

28690 Mercedes St. Ste#201 Temecula CA 92590

Phone

951-956-9765

Email

scott@visitemeculavalley.com

Agenda Date

10/28/2025

Agenda Item # or Public Comment

28127: Office of economic Development: Receive and file the Temecula Wine Country Tourism Marketing District 2025-2026 Annual Report. District 3

State your position below

Support

Do you need a Spanish translator?

No

Comments

Available if needed (no presentation requested)

Flores, Kate

From: Beth Good <beth@primehorseproperty.com>
Sent: Monday, October 27, 2025 2:07 PM
To: Clerk of the Board
Subject: Letter of Appreciation – Agenda Item 2.5
Attachments: Letter to the BOS 10.27.2025.pdf

Dear Clerk of the Board,

Attached is a letter from the Temecula Equestrian Coalition regarding Agenda Item 2.5 on the October 28, 2025, Board of Supervisors agenda. The letter expresses our appreciation for the County's ongoing support of equestrian and tourism-related economic development.

We respectfully request that this correspondence be shared with the Board of Supervisors for their review and consideration.

Thank you for your assistance.

Beth Good, President
Temecula Equestrian Coalition
info@temeculaequestrians.org
951-251-5263



October 27, 2025

To: The Honorable Members of the Riverside County Board of Supervisors
c/o Clerk of the Board
4080 Lemon Street, 1st Floor
Riverside, CA 92501

Subject: Introduction of the Temecula Equestrian Coalition and Alignment with County Economic Priorities

Dear Chair Pérez, Vice Chair Spiegel, and Supervisors Medina, Washington, and Gutierrez,

On behalf of the Temecula Equestrian Coalition (TEC), I'm pleased to introduce our organization and express support for Riverside County's leadership in advancing a strong and diversified economy.

TEC represents commercial equestrian property owners, venue operators, and professionals in Temecula Valley Wine Country. Our members host equestrian events and training that attract visitors from across the region, supporting local lodging, dining, and retail businesses while balancing the communities desire to retain rural character.

We appreciate the County's recognition of equestrian facilities as an economic opportunity in the *2026–2030 Economic Development Strategic Plan* ("growth in sports tourism, youth sports venues, and equestrian facilities"). We also applaud the Temecula Wine Country Tourism Marketing District's 2025–26 Annual Report for highlighting equestrian tourism and promoting events at Galway Downs.

As the County continues efforts to modernize land use and promote tourism-friendly growth, TEC hopes to serve as a constructive partner and resource. We welcome the opportunity to meet with the Office of Economic Development and Planning staff to discuss how equestrian venues can align with the County's economic and land-use goals, including the modernization of Ordinance 348.

Thank you for your commitment to fostering a balanced and prosperous Riverside County.

With appreciation,



Beth Good, President
Temecula Equestrian Coalition
info@temeculaequestrians.org
951-251-5263

