

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



ITEM: 3.1
(ID # 29954)

MEETING DATE:
Tuesday, March 03, 2026

FROM : BOS DISTRICT 1

SUBJECT: BOS DISTRICT 1: Approve the use of First District Unincorporated Communities Initiative funds (UCI) for the Greater Riverside Chambers of Commerce/ Keep Riverside Clean and Beautiful Beautification Project in District 1. [\$10,000 Total Cost – 100% UCI District 1 Fund 11230] (4/5 Vote Required)

RECOMMENDED MOTION: That the Board of Supervisor:

- 1) Approve the First District Unincorporated Communities Initiative (UCI) use of funds in the amount of \$10,000 for the Greater Riverside Chamber of Commerce/Keep Riverside Clean and Beautiful (KRCB) Beautification Project serving the unincorporated areas of Highgrove and University City.
- 2) Direct the Executive Office to distribute \$10,000 of District 1 UCI funds to the Greater Riverside Chamber of Commerce.

ACTION: Policy


Supervisor Jose Medina

2/23/2026

MINUTES OF THE BOARD OF SUPERVISORS

On motion of Supervisor Medina, seconded by Supervisor Perez and duly carried, IT WAS ORDERED that the above matter is approved as recommended.

Ayes: Medina, Spiegel, Perez, and Gutierrez
Nays: None
Absent: Washington
Date: March 3, 2026
xc: BOS-D1, COB/CC

Kimberly A. Rector
Clerk of the Board
By: 
Deputy

**SUBMITTAL TO THE BOARD OF SUPERVISORS COUNTY OF RIVERSIDE,
STATE OF CALIFORNIA**

FINANCIAL DATA	Current Fiscal Year:	Next Fiscal Year:	Total Cost:	Ongoing Cost
COST	\$10,000	\$0	\$10,000	\$0
NET COUNTY COST	\$10,000	\$0	\$10,000	\$0
SOURCE OF FUNDS: 100% UCI District 1 Fund 11230			Budget Adjustment: No	
			For Fiscal Year: 25/26	

BACKGROUND:

On November 17, 2020, the Riverside County Board of Supervisors (Board) directed the Executive Office to implement an Unincorporated Communities Initiative (UCI). The UCI is a focused, ongoing, and coordinated effort to improve the infrastructure and services provided to the residents of unincorporated communities, with emphasis on disadvantaged unincorporated communities. The program is funded through County General Funds which are budgeted annually to the Unincorporated Community Fund.

On December 15, 2020, the Executive Office presented a proposed framework for planning and implementation of the UCI. With the support of the Board, the Executive Office established a team of staff and department heads to facilitate the UCI program. Through March 31, 2021, the Executive Office Team held 15 community meetings and conducted online surveys to better understand community needs for services, infrastructure, and infrastructure maintenance. On May 25, 2021, the UCI Team presented the needs assessment to the Board.

On June 24, 2025, the Board adopted the FY25/26 Budget, which included the allocation of \$12,500,000 in General Funds to the Unincorporated Communities Fund. The \$12,500,000 was to be divided evenly between the five Supervisorial Districts for each Supervisor's use within their unincorporated communities.

Based on the foundational work completed by District 1, we are requesting to allocate \$10,000 in UCI funding to the following project in the Highgrove and University City Community:

Greater Riverside Chambers of Commerce's Keep Riverside Clean and Beautiful Beautification Project.

Impact on Residents and Businesses

The proposed Beautification Project will expand Keep Riverside Clean and Beautiful's proven community stewardship model into the unincorporated areas of Highgrove and University City, addressing persistent litter, graffiti, and neglected public spaces. Through coordinated volunteer cleanups, graffiti abatement, light infrastructure improvements, and ongoing maintenance planning, Keep Riverside Clean and Beautiful program will partner with residents, businesses, schools, and local leaders to revitalize targeted corridors and rights-of-way. The project will immediately enhance neighborhood appearance, increase perceptions of safety, and foster a renewed sense of pride and shared responsibility among residents. For local businesses, cleaner and more welcoming public spaces can increase foot traffic, strengthen customer confidence, support economic vitality, and encourage long-term investment in the community.